

FULL PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.4317/-78.0618

RF1

2908 US-70

Goldsboro, NC 27530

1 mi radius 3 mi radius 5 mi radius

POPULATION	2019 Estimated Population	1,078	9,599	25,111
	2024 Projected Population	1,049	9,413	24,909
	2010 Census Population	1,068	9,432	24,954
	2000 Census Population	830	8,340	21,066
	Projected Annual Growth 2019 to 2024	-0.5%	-0.4%	-0.2%
	Historical Annual Growth 2000 to 2019	1.6%	0.8%	1.0%
HOUSEHOLDS	2019 Estimated Households	424	3,670	9,665
	2024 Projected Households	425	3,697	9,853
	2010 Census Households	398	3,411	9,026
	2000 Census Households	300	2,631	7,337
	Projected Annual Growth 2019 to 2024	-	0.1%	0.4%
	Historical Annual Growth 2000 to 2019	2.2%	2.1%	1.7%
AGE	2019 Est. Population Under 10 Years	13.1%	12.2%	12.7%
	2019 Est. Population 10 to 19 Years	14.0%	13.0%	13.0%
	2019 Est. Population 20 to 29 Years	11.9%	11.9%	13.0%
	2019 Est. Population 30 to 44 Years	20.3%	20.2%	20.2%
	2019 Est. Population 45 to 59 Years	19.5%	21.0%	19.8%
	2019 Est. Population 60 to 74 Years	14.9%	16.0%	15.5%
	2019 Est. Population 75 Years or Over	6.2%	5.8%	5.9%
	2019 Est. Median Age	36.9	38.4	37.6
MARITAL STATUS & GENDER	2019 Est. Male Population	49.9%	50.6%	51.0%
	2019 Est. Female Population	50.1%	49.4%	49.0%
	2019 Est. Never Married	23.3%	26.1%	28.3%
	2019 Est. Now Married	54.6%	53.7%	48.9%
	2019 Est. Separated or Divorced	16.6%	14.9%	16.4%
	2019 Est. Widowed	5.6%	5.3%	6.4%
INCOME	2019 Est. HH Income \$200,000 or More	3.7%	3.5%	3.5%
	2019 Est. HH Income \$150,000 to \$199,999	3.1%	3.3%	3.5%
	2019 Est. HH Income \$100,000 to \$149,999	8.6%	13.5%	12.5%
	2019 Est. HH Income \$75,000 to \$99,999	15.5%	18.6%	16.3%
	2019 Est. HH Income \$50,000 to \$74,999	28.8%	22.8%	20.2%
	2019 Est. HH Income \$35,000 to \$49,999	16.1%	14.2%	13.6%
	2019 Est. HH Income \$25,000 to \$34,999	10.7%	10.5%	11.7%
	2019 Est. HH Income \$15,000 to \$24,999	3.3%	7.0%	9.0%
	2019 Est. HH Income Under \$15,000	10.2%	6.5%	9.7%
	2019 Est. Average Household Income	\$60,862	\$73,180	\$70,385
	2019 Est. Median Household Income	\$61,239	\$65,390	\$59,624
	2019 Est. Per Capita Income	\$23,954	\$28,392	\$27,772
	2019 Est. Total Businesses	59	256	727
	2019 Est. Total Employees	576	4,559	11,608

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		1 mi radius	3 mi radius	5 mi radius
RACE	2019 Est. White	73.7%	77.4%	67.6%
	2019 Est. Black	13.1%	13.8%	24.5%
	2019 Est. Asian or Pacific Islander	2.1%	2.1%	1.8%
	2019 Est. American Indian or Alaska Native	0.4%	0.4%	0.4%
	2019 Est. Other Races	10.7%	6.3%	5.6%
HISPANIC	2019 Est. Hispanic Population	112	604	1,387
	2019 Est. Hispanic Population	10.4%	6.3%	5.5%
	2024 Proj. Hispanic Population	10.6%	6.7%	5.9%
	2010 Hispanic Population	9.8%	5.4%	4.8%
EDUCATION (Adults 25 or Older)	2019 Est. Adult Population (25 Years or Over)	728	6,681	17,209
	2019 Est. Elementary (Grade Level 0 to 8)	6.2%	3.2%	3.7%
	2019 Est. Some High School (Grade Level 9 to 11)	8.2%	7.2%	8.3%
	2019 Est. High School Graduate	20.2%	27.1%	28.2%
	2019 Est. Some College	21.5%	22.0%	23.2%
	2019 Est. Associate Degree Only	15.8%	16.4%	14.2%
	2019 Est. Bachelor Degree Only	21.4%	16.9%	15.3%
	2019 Est. Graduate Degree	6.7%	7.2%	7.1%
HOUSING	2019 Est. Total Housing Units	446	3,832	10,223
	2019 Est. Owner-Occupied	70.4%	74.5%	66.6%
	2019 Est. Renter-Occupied	24.8%	21.3%	27.9%
	2019 Est. Vacant Housing	4.8%	4.2%	5.5%
HOMES BUILT BY YEAR	2019 Homes Built 2010 or later	5.1%	7.2%	7.4%
	2019 Homes Built 2000 to 2009	20.3%	20.6%	17.8%
	2019 Homes Built 1990 to 1999	27.7%	25.7%	24.3%
	2019 Homes Built 1980 to 1989	20.0%	13.7%	11.7%
	2019 Homes Built 1970 to 1979	9.7%	13.3%	12.6%
	2019 Homes Built 1960 to 1969	4.0%	5.2%	6.6%
	2019 Homes Built 1950 to 1959	4.5%	3.9%	5.6%
	2019 Homes Built Before 1949	4.0%	6.3%	8.6%
HOME VALUES	2019 Home Value \$1,000,000 or More	-	-	-
	2019 Home Value \$500,000 to \$999,999	0.3%	0.5%	0.7%
	2019 Home Value \$400,000 to \$499,999	1.1%	3.9%	4.5%
	2019 Home Value \$300,000 to \$399,999	5.7%	5.1%	4.6%
	2019 Home Value \$200,000 to \$299,999	29.7%	23.9%	22.5%
	2019 Home Value \$150,000 to \$199,999	24.8%	21.1%	22.8%
	2019 Home Value \$100,000 to \$149,999	16.2%	18.5%	17.0%
	2019 Home Value \$50,000 to \$99,999	9.1%	20.7%	22.0%
	2019 Home Value \$25,000 to \$49,999	9.2%	4.8%	4.9%
	2019 Home Value Under \$25,000	10.9%	8.8%	8.2%
	2019 Median Home Value	\$164,133	\$149,965	\$146,238
	2019 Median Rent	\$538	\$597	\$553

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LABOR FORCE	2019 Est. Labor Population Age 16 Years or Over	844	7,648	19,872
	2019 Est. Civilian Employed	67.0%	58.4%	55.0%
	2019 Est. Civilian Unemployed	0.5%	1.5%	2.1%
	2019 Est. in Armed Forces	0.7%	1.4%	2.1%
	2019 Est. not in Labor Force	31.8%	38.6%	40.8%
	2019 Labor Force Males	48.7%	50.0%	50.6%
	2019 Labor Force Females	51.3%	50.0%	49.4%
OCCUPATION	2019 Occupation: Population Age 16 Years or Over	565	4,466	10,925
	2019 Mgmt, Business, & Financial Operations	12.9%	13.8%	13.1%
	2019 Professional, Related	24.3%	21.3%	19.6%
	2019 Service	14.4%	16.6%	20.6%
	2019 Sales, Office	26.4%	24.1%	23.8%
	2019 Farming, Fishing, Forestry	1.8%	1.0%	0.8%
	2019 Construction, Extraction, Maintenance	7.5%	10.2%	9.2%
	2019 Production, Transport, Material Moving	12.6%	12.9%	12.9%
	2019 White Collar Workers	63.7%	59.2%	56.5%
	2019 Blue Collar Workers	36.3%	40.8%	43.5%
TRANSPORTATION TO WORK	2019 Drive to Work Alone	88.9%	84.8%	83.5%
	2019 Drive to Work in Carpool	7.1%	10.6%	11.9%
	2019 Travel to Work by Public Transportation	-	-	0.1%
	2019 Drive to Work on Motorcycle	-	0.1%	-
	2019 Walk or Bicycle to Work	0.8%	0.7%	1.1%
	2019 Other Means	2.1%	2.3%	1.4%
	2019 Work at Home	1.1%	1.5%	2.0%
TRAVEL TIME	2019 Travel to Work in 14 Minutes or Less	36.0%	35.6%	35.8%
	2019 Travel to Work in 15 to 29 Minutes	55.8%	44.5%	39.8%
	2019 Travel to Work in 30 to 59 Minutes	13.3%	17.4%	16.9%
	2019 Travel to Work in 60 Minutes or More	15.5%	9.2%	7.4%
	2019 Average Travel Time to Work	18.9	18.4	17.9
CONSUMER EXPENDITURE	2019 Est. Total Household Expenditure	\$21.09 M	\$207.45 M	\$530.64 M
	2019 Est. Apparel	\$732.96 K	\$7.2 M	\$18.45 M
	2019 Est. Contributions, Gifts	\$1.16 M	\$11.45 M	\$29.26 M
	2019 Est. Education, Reading	\$618.95 K	\$6.06 M	\$15.71 M
	2019 Est. Entertainment	\$1.18 M	\$11.63 M	\$29.65 M
	2019 Est. Food, Beverages, Tobacco	\$3.27 M	\$32.11 M	\$82.24 M
	2019 Est. Furnishings, Equipment	\$733.36 K	\$7.24 M	\$18.45 M
	2019 Est. Health Care, Insurance	\$1.97 M	\$19.47 M	\$49.62 M
	2019 Est. Household Operations, Shelter, Utilities	\$6.86 M	\$67.28 M	\$172.69 M
	2019 Est. Miscellaneous Expenses	\$398.17 K	\$3.91 M	\$9.98 M
	2019 Est. Personal Care	\$281.38 K	\$2.78 M	\$7.11 M
	2019 Est. Transportation	\$3.89 M	\$38.31 M	\$97.49 M

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