

# FULL PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.2097/-78.0229

RF1

## 1112 New Pointe Blvd

### Leland, NC 28451

1 mi radius 3 mi radius 5 mi radius

POPULATION	2020 Estimated Population	4,091	27,819	45,973
	2025 Projected Population	4,913	33,180	54,306
	2010 Census Population	2,415	16,186	31,040
	2000 Census Population	463	7,235	19,951
	Projected Annual Growth 2020 to 2025	4.0%	3.9%	3.6%
	Historical Annual Growth 2000 to 2020	39.2%	14.2%	6.5%
HOUSEHOLDS	2020 Estimated Households	1,978	13,021	21,695
	2025 Projected Households	2,071	13,564	22,913
	2010 Census Households	1,059	6,733	13,294
	2000 Census Households	177	2,758	8,365
	Projected Annual Growth 2020 to 2025	0.9%	0.8%	1.1%
	Historical Annual Growth 2000 to 2020	51.0%	18.6%	8.0%
AGE	2020 Est. Population Under 10 Years	7.6%	9.1%	9.6%
	2020 Est. Population 10 to 19 Years	6.9%	8.4%	9.2%
	2020 Est. Population 20 to 29 Years	11.8%	9.9%	12.0%
	2020 Est. Population 30 to 44 Years	16.0%	16.2%	17.8%
	2020 Est. Population 45 to 59 Years	16.7%	17.6%	18.0%
	2020 Est. Population 60 to 74 Years	28.9%	27.4%	23.7%
	2020 Est. Population 75 Years or Over	12.0%	11.5%	9.8%
	2020 Est. Median Age	50.5	49.9	45.7
MARITAL STATUS & GENDER	2020 Est. Male Population	46.8%	47.6%	47.8%
	2020 Est. Female Population	53.2%	52.4%	52.2%
	2020 Est. Never Married	24.0%	18.2%	24.7%
	2020 Est. Now Married	52.9%	61.2%	52.4%
	2020 Est. Separated or Divorced	18.9%	14.9%	16.6%
	2020 Est. Widowed	4.2%	5.7%	6.3%
INCOME	2020 Est. HH Income \$200,000 or More	4.0%	5.1%	4.2%
	2020 Est. HH Income \$150,000 to \$199,999	7.7%	6.1%	4.5%
	2020 Est. HH Income \$100,000 to \$149,999	18.4%	18.4%	15.0%
	2020 Est. HH Income \$75,000 to \$99,999	14.5%	16.9%	14.6%
	2020 Est. HH Income \$50,000 to \$74,999	19.5%	20.6%	19.5%
	2020 Est. HH Income \$35,000 to \$49,999	12.2%	9.9%	12.7%
	2020 Est. HH Income \$25,000 to \$34,999	7.4%	6.5%	7.3%
	2020 Est. HH Income \$15,000 to \$24,999	9.4%	7.7%	9.4%
	2020 Est. HH Income Under \$15,000	6.9%	8.8%	12.9%
	2020 Est. Average Household Income	\$63,855	\$66,872	\$62,866
	2020 Est. Median Household Income	\$66,291	\$70,687	\$60,546
	2020 Est. Per Capita Income	\$30,882	\$31,340	\$29,759
	2020 Est. Total Businesses	305	786	1,902
	2020 Est. Total Employees	2,445	5,798	14,358

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		1 mi radius	3 mi radius	5 mi radius
RACE	2020 Est. White	86.5%	83.7%	77.2%
	2020 Est. Black	7.7%	10.1%	15.3%
	2020 Est. Asian or Pacific Islander	1.8%	1.6%	1.3%
	2020 Est. American Indian or Alaska Native	0.5%	0.5%	0.6%
	2020 Est. Other Races	3.4%	4.2%	5.5%
HISPANIC	2020 Est. Hispanic Population	226	1,376	3,087
	2020 Est. Hispanic Population	5.5%	4.9%	6.7%
	2025 Proj. Hispanic Population	6.2%	5.6%	7.4%
	2010 Hispanic Population	4.2%	5.3%	7.2%
EDUCATION (Adults 25 or Older)	2020 Est. Adult Population (25 Years or Over)	3,268	21,748	34,919
	2020 Est. Elementary (Grade Level 0 to 8)	1.2%	2.1%	2.3%
	2020 Est. Some High School (Grade Level 9 to 11)	6.3%	5.2%	6.7%
	2020 Est. High School Graduate	22.8%	23.6%	25.0%
	2020 Est. Some College	23.3%	21.9%	21.8%
	2020 Est. Associate Degree Only	12.6%	11.1%	11.5%
	2020 Est. Bachelor Degree Only	24.0%	24.6%	21.9%
	2020 Est. Graduate Degree	9.8%	11.5%	10.9%
HOUSING	2020 Est. Total Housing Units	2,093	13,947	23,357
	2020 Est. Owner-Occupied	63.0%	75.9%	65.1%
	2020 Est. Renter-Occupied	31.5%	17.5%	27.8%
	2020 Est. Vacant Housing	5.5%	6.6%	7.1%
HOMES BUILT BY YEAR	2020 Homes Built 2010 or later	15.0%	22.9%	19.0%
	2020 Homes Built 2000 to 2009	60.1%	44.0%	33.7%
	2020 Homes Built 1990 to 1999	13.4%	10.6%	10.0%
	2020 Homes Built 1980 to 1989	2.5%	7.1%	7.7%
	2020 Homes Built 1970 to 1979	1.8%	4.2%	6.2%
	2020 Homes Built 1960 to 1969	1.0%	2.8%	2.9%
	2020 Homes Built 1950 to 1959	0.3%	0.4%	2.7%
	2020 Homes Built Before 1949	0.5%	1.4%	10.8%
HOME VALUES	2020 Home Value \$1,000,000 or More	-	0.4%	0.8%
	2020 Home Value \$500,000 to \$999,999	6.8%	11.4%	10.4%
	2020 Home Value \$400,000 to \$499,999	11.3%	14.9%	11.8%
	2020 Home Value \$300,000 to \$399,999	43.3%	45.0%	33.7%
	2020 Home Value \$200,000 to \$299,999	49.6%	50.5%	39.1%
	2020 Home Value \$150,000 to \$199,999	23.6%	38.7%	36.2%
	2020 Home Value \$100,000 to \$149,999	14.3%	18.7%	23.7%
	2020 Home Value \$50,000 to \$99,999	5.9%	14.8%	15.2%
	2020 Home Value \$25,000 to \$49,999	1.2%	0.8%	1.3%
	2020 Home Value Under \$25,000	4.4%	5.8%	6.8%
	2020 Median Home Value	\$244,418	\$233,859	\$213,570
	2020 Median Rent	\$886	\$857	\$828

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LABOR FORCE	2020 Est. Labor Population Age 16 Years or Over	3,594	23,780	38,895
	2020 Est. Civilian Employed	60.8%	54.5%	57.4%
	2020 Est. Civilian Unemployed	2.1%	2.1%	2.2%
	2020 Est. in Armed Forces	0.5%	0.2%	0.2%
	2020 Est. not in Labor Force	36.6%	43.1%	40.2%
	2020 Labor Force Males	46.7%	47.0%	47.3%
	2020 Labor Force Females	53.3%	53.0%	52.7%
OCCUPATION	2020 Occupation: Population Age 16 Years or Over	2,187	12,968	22,345
	2020 Mgmt, Business, & Financial Operations	21.8%	18.1%	16.8%
	2020 Professional, Related	17.4%	21.7%	21.7%
	2020 Service	20.3%	17.8%	19.0%
	2020 Sales, Office	22.1%	23.7%	22.3%
	2020 Farming, Fishing, Forestry	0.7%	0.3%	0.2%
	2020 Construction, Extraction, Maintenance	6.1%	7.6%	7.8%
	2020 Production, Transport, Material Moving	11.6%	10.8%	12.1%
	2020 White Collar Workers	61.3%	63.5%	60.9%
	2020 Blue Collar Workers	38.7%	36.5%	39.1%
TRANSPORTATION TO WORK	2020 Drive to Work Alone	83.1%	82.2%	79.7%
	2020 Drive to Work in Carpool	7.8%	9.8%	9.9%
	2020 Travel to Work by Public Transportation	1.2%	0.5%	0.9%
	2020 Drive to Work on Motorcycle	-	-	-
	2020 Walk or Bicycle to Work	1.2%	0.4%	1.7%
	2020 Other Means	1.9%	1.2%	1.0%
	2020 Work at Home	4.9%	6.0%	6.7%
TRAVEL TIME	2020 Travel to Work in 14 Minutes or Less	33.7%	25.9%	30.0%
	2020 Travel to Work in 15 to 29 Minutes	60.9%	51.9%	49.7%
	2020 Travel to Work in 30 to 59 Minutes	30.2%	30.2%	27.0%
	2020 Travel to Work in 60 Minutes or More	2.7%	3.6%	3.6%
	2020 Average Travel Time to Work	20.8	21.9	20.7
CONSUMER EXPENDITURE	2020 Est. Total Household Expenditure	\$102.17 M	\$694.44 M	\$1.11 B
	2020 Est. Apparel	\$3.53 M	\$23.98 M	\$38.23 M
	2020 Est. Contributions, Gifts	\$5.8 M	\$39.57 M	\$62 M
	2020 Est. Education, Reading	\$3.1 M	\$21.07 M	\$33.35 M
	2020 Est. Entertainment	\$5.76 M	\$39.35 M	\$61.95 M
	2020 Est. Food, Beverages, Tobacco	\$15.68 M	\$106.47 M	\$170.95 M
	2020 Est. Furnishings, Equipment	\$3.59 M	\$24.5 M	\$38.57 M
	2020 Est. Health Care, Insurance	\$9.61 M	\$65.47 M	\$103.85 M
	2020 Est. Household Operations, Shelter, Utilities	\$33.11 M	\$224.28 M	\$360.89 M
	2020 Est. Miscellaneous Expenses	\$1.94 M	\$13.19 M	\$20.98 M
	2020 Est. Personal Care	\$1.38 M	\$9.34 M	\$14.86 M
	2020 Est. Transportation	\$18.67 M	\$127.22 M	\$201.62 M

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