FULL PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.8312/-78.5692

Buffaloe Rd & N New Hope Rd	1 mi radius	3 mi radius	5 mi radius
POPULATION			
2019 Estimated Population	11,780	75,740	201,020
2024 Projected Population	12,984	83,540	222,294
2010 Census Population	10,558	64,482	172,112
2000 Census Population	7,018	45,964	135,248
Projected Annual Growth 2019 to 2024	2.0%	2.1%	2.1%
Historical Annual Growth 2000 to 2019	3.6%	3.4%	2.6%
HOUSEHOLDS			
2019 Estimated Households	4,448	29,887	81,615
2024 Projected Households	4,921	33,102	90,657
2010 Census Households	3,899	24,984	67,917
2000 Census Households	2,833	18,545	54,437
Projected Annual Growth 2019 to 2024	2.1%	2.2%	2.2%
Historical Annual Growth 2000 to 2019	3.0%	3.2%	2.6%
AGE			
2019 Est. Population Under 10 Years	13.7%	13.7%	12.9%
2019 Est. Population 10 to 19 Years	14.1%	13.2%	13.1%
2019 Est. Population 20 to 29 Years	12.9%	15.7%	14.3%
2019 Est. Population 30 to 44 Years	22.7%	23.1%	22.1%
2019 Est. Population 45 to 59 Years	20.2%	19.0%	19.6%
2019 Est. Population 60 to 74 Years	11.8%	11.4%	12.9%
2019 Est. Population 75 Years or Over	4.7%	3.9%	5.1%
2019 Est. Median Age	35.8	33.9	35.9
MARITAL STATUS & GENDER			
2019 Est. Male Population	47.6%	47.7%	47.8%
2019 Est. Female Population	52.4%	52.3%	52.2%
2019 Est. Never Married	38.0%	39.1%	36.9%
2019 Est. Now Married	43.1%	41.2%	43.2%
2019 Est. Separated or Divorced	15.3%	16.3%	15.8%
2019 Est. Widowed	3.6%	3.3%	4.1%
INCOME			
2019 Est. HH Income $200,000 or More	1.9%	2.2%	5.6%
2019 Est. HH Income $150,000 to $199,999	4.3%	3.8%	6.2%
2019 Est. HH Income $100,000 to $149,999	15.8%	13.8%	15.3%
2019 Est. HH Income $75,000 to $99,999	11.5%	15.8%	15.7%
2019 Est. HH Income $50,000 to $74,999	21.6%	21.9%	19.8%
2019 Est. HH Income $35,000 to $49,999	18.3%	17.7%	14.5%
2019 Est. HH Income $25,000 to $34,999	13.5%	10.1%	8.6%
2019 Est. HH Income $15,000 to $24,999	8.3%	8.5%	8.0%
2019 Est. HH Income Under $15,000	4.9%	6.3%	6.4%
2019 Est. Average Household Income	$72,373	$68,291	$83,420
2019 Est. Median Household Income	$58,658	$59,940	$69,279
2019 Est. Per Capita Income	$27,356	$26,985	$33,956
2019 Est. Total Businesses	362	4,830	11,493
2019 Est. Total Employees	2,662	52,737	132,870

Demographic Source: Applied Geographic Solutions 4/2019, TIGER Geography

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		1 mi radius	3 mi radius	5 mi radius
RACE	2019 Est. White	44.4%	42.1%	51.3%
	2019 Est. Black	35.5%	36.8%	32.9%
	2019 Est. Asian or Pacific Islander	7.4%	6.0%	4.7%
	2019 Est. American Indian or Alaska Native	0.5%	0.7%	0.5%
	2019 Est. Other Races	12.2%	14.4%	10.4%
HISPANIC	2019 Est. Hispanic Population	2,221	15,285	29,845
	2019 Est. Hispanic Population	18.9%	20.2%	14.8%
	2024 Proj. Hispanic Population	19.2%	20.5%	15.2%
	2010 Hispanic Population	19.7%	20.7%	14.7%
EDUCATION (Adults 25 or Older)	2019 Est. Adult Population (25 Years or Over)	7,845	50,168	136,040
	2019 Est. Elementary (Grade Level 0 to 8)	7.8%	7.5%	5.9%
	2019 Est. Some High School (Grade Level 9 to 11)	5.3%	6.3%	5.2%
	2019 Est. High School Graduate	19.7%	19.2%	17.7%
	2019 Est. Some College	20.0%	21.5%	19.7%
	2019 Est. Associate Degree Only	13.3%	10.7%	8.7%
	2019 Est. Bachelor Degree Only	23.0%	23.9%	28.5%
	2019 Est. Graduate Degree	10.9%	10.8%	14.3%
HOUSING	2019 Est. Total Housing Units	4,527	30,536	83,682
	2019 Est. Owner-Occupied	66.9%	51.8%	55.7%
	2019 Est. Renter-Occupied	31.3%	46.1%	41.8%
	2019 Est. Vacant Housing	1.7%	2.1%	2.5%
HOMES BUILT BY YEAR	2019 Homes Built 2010 or later	9.7%	11.2%	11.3%
	2019 Homes Built 2000 to 2009	22.6%	20.3%	18.4%
	2019 Homes Built 1990 to 1999	29.6%	24.4%	19.4%
	2019 Homes Built 1980 to 1989	12.7%	17.3%	15.7%
	2019 Homes Built 1970 to 1979	9.8%	11.3%	12.5%
	2019 Homes Built 1960 to 1969	7.4%	9.1%	10.1%
	2019 Homes Built 1950 to 1959	4.8%	2.9%	5.5%
	2019 Homes Built Before 1949	1.6%	1.4%	4.5%
HOME VALUES	2019 Home Value $1,000,000 or More	0.7%	0.7%	1.3%
	2019 Home Value $500,000 to $999,999	7.2%	8.4%	12.8%
	2019 Home Value $400,000 to $499,999	4.2%	7.3%	9.2%
	2019 Home Value $300,000 to $399,999	10.1%	12.1%	16.2%
	2019 Home Value $200,000 to $299,999	25.6%	24.5%	28.7%
	2019 Home Value $150,000 to $199,999	35.7%	30.5%	23.9%
	2019 Home Value $100,000 to $149,999	22.3%	21.3%	16.1%
	2019 Home Value $50,000 to $99,999	3.9%	3.6%	3.1%
	2019 Home Value $25,000 to $49,999	1.0%	1.2%	1.0%
	2019 Home Value Under $25,000	3.3%	4.1%	2.7%
	2019 Median Home Value	$181,369	$192,769	$246,608
	2019 Median Rent	$906	$910	$917

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RF1

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LABOR FORCE			
2019 Est. Labor Population Age 16 Years or Over	9,152	59,319	159,551
2019 Est. Civilian Employed	74.1%	72.1%	68.7%
2019 Est. Civilian Unemployed	2.9%	3.0%	2.6%
2019 Est. in Armed Forces	-	0.1%	-
2019 Est. not in Labor Force	23.0%	24.8%	28.6%
2019 Labor Force Males	46.8%	46.9%	46.9%
2019 Labor Force Females	53.2%	53.1%	53.1%
OCCUPATION			
2019 Occupation: Population Age 16 Years or Over	6,785	42,778	109,651
2019 Mgmt, Business, & Financial Operations	13.4%	16.1%	18.5%
2019 Professional, Related	23.2%	24.5%	26.6%
2019 Service	18.7%	16.5%	15.6%
2019 Sales, Office	22.8%	22.9%	22.6%
2019 Farming, Fishing, Forestry	-	-	-
2019 Construction, Extraction, Maintenance	12.2%	10.1%	8.2%
2019 Production, Transport, Material Moving	9.7%	9.7%	8.4%
2019 White Collar Workers	59.4%	63.6%	67.8%
2019 Blue Collar Workers	40.6%	36.4%	32.2%
TRANSPORTATION TO WORK			
2019 Drive to Work Alone	77.7%	80.2%	79.6%
2019 Drive to Work in Carpool	7.6%	9.1%	8.2%
2019 Travel to Work by Public Transportation	1.7%	1.2%	1.3%
2019 Drive to Work on Motorcycle	-	-	-
2019 Walk or Bicycle to Work	1.7%	1.5%	1.5%
2019 Other Means	0.9%	0.7%	0.7%
2019 Work at Home	10.3%	7.3%	8.7%
TRAVEL TIME			
2019 Travel to Work in 14 Minutes or Less	24.2%	25.7%	24.8%
2019 Travel to Work in 15 to 29 Minutes	49.4%	45.6%	42.0%
2019 Travel to Work in 30 to 59 Minutes	26.2%	28.3%	29.3%
2019 Travel to Work in 60 Minutes or More	6.3%	5.9%	5.5%
2019 Average Travel Time to Work	22.1	21.9	22.1
CONSUMER EXPENDITURE			
2019 Est. Total Household Expenditure	$249.29 M	$1.61 B	$5.03 B
2019 Est. Apparel	$8.7 M	$56.33 M	$177.11 M
2019 Est. Contributions, Gifts	$13.5 M	$86.98 M	$284.36 M
2019 Est. Education, Reading	$7.28 M	$46.92 M	$157.91 M
2019 Est. Entertainment	$13.9 M	$89.33 M	$283.09 M
2019 Est. Food, Beverages, Tobacco	$38.75 M	$251.48 M	$773.74 M
2019 Est. Furnishings, Equipment	$8.65 M	$55.69 M	$176.1 M
2019 Est. Health Care, Insurance	$23.19 M	$149.19 M	$460.28 M
2019 Est. Household Operations, Shelter, Utilities	$81.2 M	$527.43 M	$1.63 B
2019 Est. Miscellaneous Expenses	$4.69 M	$30.25 M	$94.93 M
2019 Est. Personal Care	$3.34 M	$21.62 M	$67.48 M
2019 Est. Transportation	$46.07 M	$297.4 M	$920.11 M